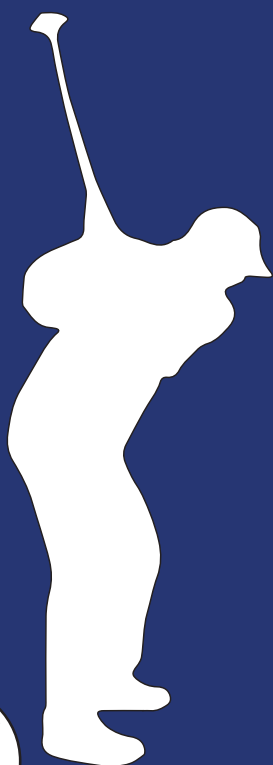




THE
**Will Hicks
Charitable
Association**





ABOUT US

The Will Hicks Charitable Association was founded in 2010 after our beloved Will passed away after a 10 month battle with brain cancer. That following summer a group of his family and friends decided there was no better way to keep his legacy alive than to start a charitable organization in his name.

The WHCA is dedicated to advancing the understanding and treatment of brain tumors with the goal of improving, extending and ultimately saving lives of those affected by a brain tumor diagnosis. Our mission is to support public charitable organizations that share our dedication to advancing the understanding of brain tumors. We are a registered 501(c)3 that proudly donates 100% of our proceeds to the American Brain Tumor Association.

Our main event each year is the Will Hicks Memorial Golf Tournament held each August around his birthday. Will was special guy, who above all else, treasured the relationships he had with his family and friends.



The Will Hicks Charitable Association

OUR IMPACT

Through our efforts we aim to make a lasting difference in the lives of individuals and families affected by this challenging disease. To date, The Will Hicks Charitable Association has raised over \$265,000 for the American Brain Tumor Association.

ABTA Mission:

The mission of the **American Brain Tumor Association** is to advance the understanding and treatment of brain tumors with the goals of improving, extending and, ultimately, saving the lives of those impacted by a brain tumor diagnosis.

We do this through interactions and engagements with brain tumor patients and their families, collaborations with allied groups and organizations, and the funding of brain tumor research.



ABTA commitments:

- Increase research funding
- Improve the quality of information available to patients and their caregivers
- Boost the number of newly diagnosed patients who need information right away, so they can make informed treatment decisions
- Serve as the voice of the brain tumor community



The Will Hicks Charitable Association

SPONSORSHIP OPPORTUNITIES

**Presenting
Sponsor:
\$10,000**

Logo on all event advertisements (both digital and print), Logo on welcome signage, Special Mention during Luncheon, Two-Foursomes for golf and four tickets to luncheon, Website and Social Media Acknowledgments

**Lunch
Sponsor:
\$5,000**

Logo at Buffet Station, Logo on some event advertisement (both digital and print), Special Mention during Luncheon, Foursome for golf and two tickets to luncheon, Website and Social Media Acknowledgments

**Golf Cart
Sponsor:
\$2,500**

Logo on all golf carts and golf score cards, Logo on some event advertisements (both digital and print), Website and Social Media Acknowledgments

**Beverage Cart
Sponsor:
\$1,000**

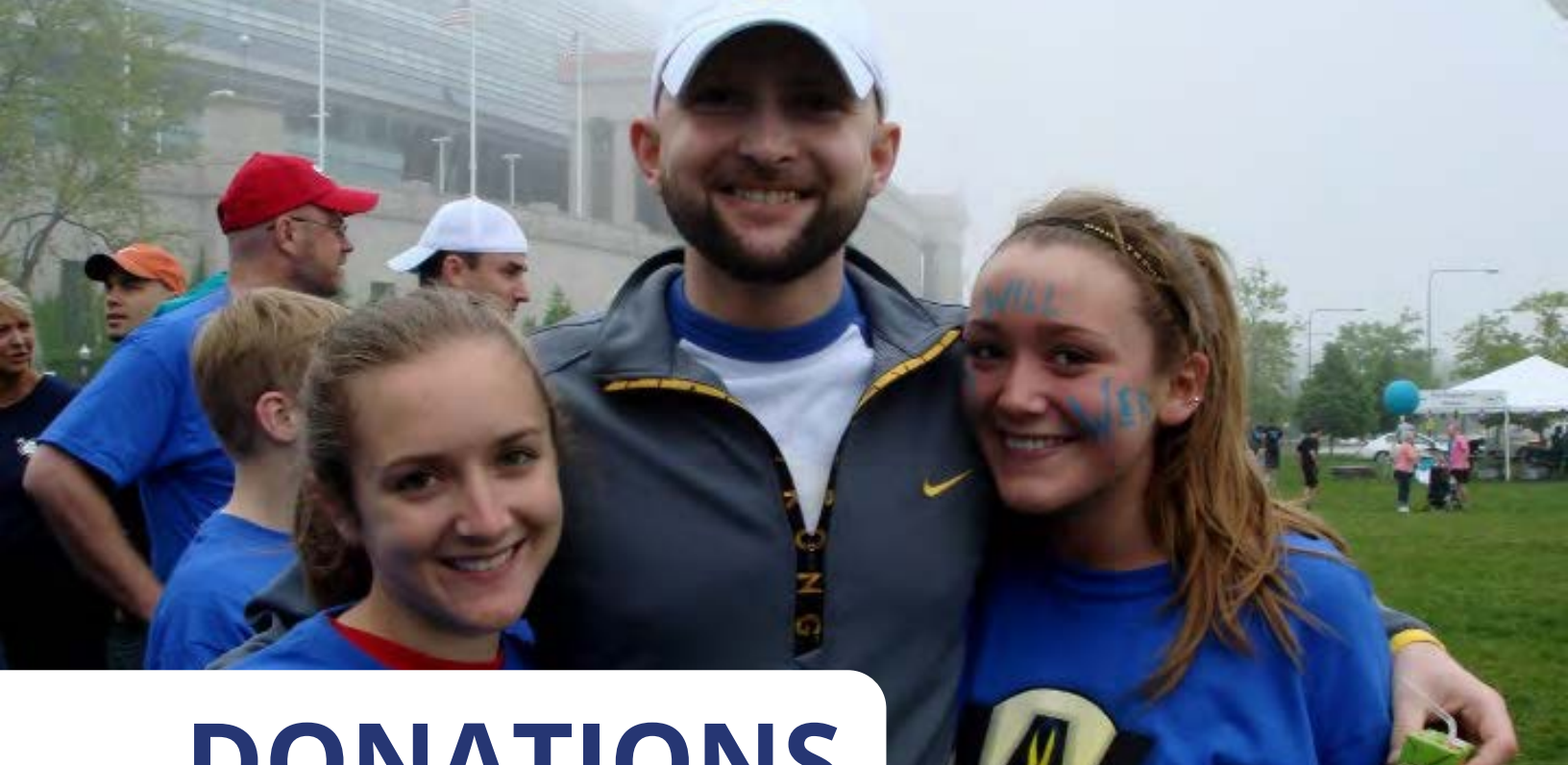
Logo on two beverage carts and one bar station, Logo on some event advertisements (both digital and print), Website and Social Media Acknowledgments

**Hole
Sponsor:
\$250**

Logo at one of the t-boxes, Website and Social Media Acknowledgements



The Will Hicks Charitable Association



DONATIONS

The WHCA warmly welcomes individuals, businesses and organizations to join us in our mission. Whether by participating in our fundraising events, becoming a sponsor, making a donation or exploring other ways to get involved. Your support can make a significant impact on our mission and together we can drive positive change in the brain tumor community.

100% of the proceeds collected will be given to the ABTA. Different ways to donate:

venmo



@Will-HicksCharitableAssociatio

zelle



willhicksfoundation1@gmail.com

www.willhicks.org/donate



The Will Hicks Charitable Association

ABTA LETTER



TO: Companies of the Community
FROM: American Brain Tumor Association (ABTA)
RE: The 13th Annual Will Hicks Golf Tournament

I am pleased to acknowledge that The Will Hicks Foundation is organizing a third-party fundraiser on behalf of the American Brain Tumor Association (ABTA). **The 13th Annual Will Hicks Golf Tournament** is being held on August 5th, 2023 at Wilmette Golf Club in Wilmette, IL. All donations will benefit American Brain Tumor Association.

Founded in 1973, ABTA was the first national nonprofit organization solely dedicated to brain tumors. For 50 years, the ABTA has been providing comprehensive resources that support the complex needs of brain tumor patients and caregivers, as well as the critical funding of research in the pursuit of breakthroughs in brain tumor diagnosis, treatment, and care.

The mission of the ABTA is to advance the understanding and treatment of brain tumors with the goals of improving, extending and, ultimately, saving the lives of those impacted by a brain tumor diagnosis. We do this through interactions and engagements with brain tumor patients and their families, collaborations with allied groups and organizations, and the funding of brain tumor research.

On behalf of the ABTA, we ask you to please consider supporting The Will Hicks Foundation in their upcoming event and fundraising efforts to make a difference in the lives of people affected by a brain tumor. Thank you for your consideration.

If you have any questions about the ABTA, please contact Lily McNally at lmcnally@abta.org or 773.577.8762

Sincerely,

Lily McNally

Lily McNally
Campaign Manager
American Brain Tumor Association
Tax ID: 23-7286648

Gifts to the ABTA are tax deductible to the extent allowed by law. No goods and/or services were provided in consideration of this gift.

BOARD OF DIRECTORS

Ram Subramanian
Chair

Bob Kruchten
Vice Chair

Danny Monson
Treasurer

Mindee Plugues
Secretary

Carla Varner
Immediate Past Chair

Srisupen Andersen

Mitchel Berger, MD

Jim Reilly

Patti Tsai-Steiner

PRESIDENT AND CEO

Ralph DeVitto

FOUNDERS

Susan Netchin Kramer
Founder

Linda Gene Goldstein
Co-Founder

8550 W. Bryn Mawr Ave., Suite 550 | Chicago, IL 60631 | abta.org | 800-886-ABTA (2282)



The Will Hicks Charitable Association



CONTACT

The Will Hicks Charitable Association

624 Wissing Lane
Glenview, Illinois 60025

Jacqui Di Lorenzo,
jacqui@willhicks.org
(847)722-2602

The Will Hicks Charitable Association is a registered 501(c)3. Tax ID 83-3229949



The Will Hicks Charitable Association